

Business Model Canvas

Designed for:

OUTSIDE

Designed by:

ePermission - Croatia

Date:

Version:

Key Partners

Our target audience is the teachers and parents of our school.

A lot of paper is used in schools, among other things, on mandatory approvals. We want to achieve a significant reduction in paper consumption.

Resources

Our team skills are ability to listen actively, good cooperation, innovation, ambition and responsibility, adaptability, quality communication, creativity.

We need to improve leadership, financial management, activity forecasting, and marketing.

Key Activities

The students of our school must obtain the consent of their parents for every trip to an extracurricular teaching, a visit or similar. During the year, a lot of paper is spent on this. We came up with the idea that we could replace "paper" consents with digital ones.

Our product is not for sale, but affects the awareness of adults around us about the importance of preserving natural resources, especially paper. We offer ideas on how to save paper at schools. We want to achieve that paper consumption is really taken care of at all levels, from us students to teachers. Or, in fact, vice versa. By their example, by accepting change in favor of the environment, teachers would be even better role models for us students.

Value Propositions

We would like to offer a short lecture and training for teachers to all the schools in our area to encourage change. We held the first lecture in our school, and we hope that teachers from neighbouring schools will invite us during the second semester of this school year.

Paper consents are really clumsy, while digital ones, in addition to saving paper, also save time and problems with forgetting a physical consent somewhere at home. We assume that because of this, all teachers will gradually switch to digital approvals.

We can hold lectures live in schools or online. For that we can get some money.

Customer Relationships

Links that can be used:

School Youtube channel: <https://www.youtube.com/channel/UCCTMmhT5RNOpl85hOVahb-g>

School library Facebook page:

<https://www.facebook.com/knjiznica.osdobrisecesarica>

School library Twitter:

<https://twitter.com/CesaricSchool>

School library Tik Tok:

https://www.tiktok.com/@osdc_library?lang=en

Impact

- Awareness of importance of digitalization
- Incentive to save paper
- Awareness of the importance of small changes for improvement to achieve a global goal
- Faster and more practical communication
- Lower costs



Cost Structure

COSTS			EUR
Expenses type	Expense description	Cost estimation	
Identify your expense type: material, equipment, travel, accommodation, food & beverage, services, other	List all the foreseen expenses	Estimate a cost for each expense item	
Electricity	in the school	20€ per Month	
TOTAL:		200,00 EUR/year	

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