

Business Model Canvas

Designed For:
a nest of recycling

Designed by:
STUDENTS, JULIE AND MARIE

DATE: SEPTEMBER
2022

Version:

Key Partners



- family, parents and friends
- villages around
- local give away shop
- waste disposal

Key Activities



- creation of clothes from recuperation
- selling at local market; at local events

Key Resources



- professionals of recup clothes like marie Cabanac
- parents and teachers

Value Propositions



- ecology
- respect of nature (water economy)
- creation

Learnings

- french writing or interviews
- sciences (environment)
- art: photography, drawings, videos
- numeric and computer learnings

Customer Relationship



- door to door
- edito
- e-mail/ newsletter

Channel



- youtube
- facebook: (2) Ecole l'arbre des possibles | Beauraing | Facebook

Customer Segments



- family and friends
- local people at school party
- christmas market
- guinguette
- local market

Cost Structure

3 sewing machines: 3x120€= 360€
1 day teaching Marie Cabanac: 300€



Revenue Stream

300€ for the bags and 50€ for the ussian puppets en 2022



Votre texte de paragraphe



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