



Green business idea “E-permission” IO3

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<p>Description Link to the OUTSIDE Toolkit: Module 4 Session 4: Development of a green business idea</p>	<p><i>The students of our school must obtain the consent of their parents for every trip to an extracurricular natsava, a visit or similar. During the year, a lot of paper is spent on this. Mak came up with the idea that we could replace "paper" consents with digital ones. Together with the teacher, we formed a team and started figuring out how to achieve the goal.</i></p> <p><i>Our target audience is the teachers and parents of our school.</i></p> <p><i>Our product is not for sale but affects the awareness of adults around us about the importance of preserving natural resources, especially paper.</i></p> <p><i>We want to achieve that paper consumption is really taken care of at all levels, from us students to teachers. Or, in fact, vice versa. By their example, by accepting change in favor of the environment, teachers would be even better role models for us students.</i></p> <p><i>Paper consents are clumsy, while digital ones, in addition to saving paper, also save time and problems with forgetting a physical consent somewhere at home. We assume that because of this, all teachers will gradually switch to digital approvals.</i></p> <p><i>We would start the change in our school, but our intention is to offer it to other schools in the area.</i></p>
<p>The local environmental challenge Link to the OUTSIDE Toolkit: Module 4 Session 3: Mapping local environmental challenges</p>	<ul style="list-style-type: none"> • We want to achieve a significant reduction in paper consumption.



<p>Skills</p> <p>Link to the OUTSIDE Toolkit: Module 7</p> <p>Session 2: how to create and run sustainable team</p> <p>Session 4: how to boost internal and external communication skills of the team</p>	<p><i>What are your team skills?</i> <i>Ability to listen actively, good cooperation, innovation, ambition.</i></p> <p><i>What skills do you have?</i> <i>Responsibility, adaptability, quality communication, creativity.</i></p> <p><i>What skills do you need?</i> <i>Leadership, financial management, activity forecasting, marketing.</i></p>
<p>Resources</p> <p>Link to the OUTSIDE Toolkit: Module 3 Session 2: Mapping and connecting with the external community</p>	<p><i>What external resources do you have?</i></p> <ul style="list-style-type: none"> • <i>PC-servis d.o.o.</i> • <i>Infoetim</i>
<p>Financial planning</p> <p>Link to the OUTSIDE Toolkit: Module 7</p> <p>Session 1: getting started with project management</p> <p>Session 3: how to manage a green project</p>	<p><i>Fill up the TEMPLATE 7c part A of Session 3 - How to manage a green project (the part of financial management)</i></p> <p><i>Attachment 1</i></p>
<p>Possible impact</p>	<ul style="list-style-type: none"> • <i>What impact your business can bring for the local community?</i> • <i>Awareness of importance of digitalization</i> • <i>Incentive to save paper</i> • <i>Awareness of the importance of small changes for improvement to achieve a global goal</i> • <i>Faster and more practical communication</i> • <i>Lower costs</i>



Marketing and product pitch Link to the OUTSIDE Toolkit: Module 8 Session 2: Utilizing the digital skills and social media to boost business ideas Session 3: Making Social Media strategy to boost green business ideas	<i>As our idea is aimed at the target users of the promotion, we plan to conduct two surveys among them in a digital form, and then hold a lecture for teachers and present the project at the School's Parents' Council. We will present the project and our idea on the school's website, with a description of the project and a recording of the lecture.</i>
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**Space for the
pictures and
videos**

Preparations for the session of the teachers' council:



