



Green business idea “Re-Generation”

IO3

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<p>Description Link to the OUTSIDE Toolkit: Module 4 Session 4: Development of a green business idea</p>	<p><i>Re-Generation is an association that deals with the creation of high-quality works. The goal is to use plastic for the necessary tools and for the realization of the project.</i> <i>This group consists of 12 people and includes as many customers as possible</i> <i>Our creation wants to involve customers who do not have the opportunity to take part because they live in an unsuitable place or people who want to immerse themselves in a new world.</i></p>
<p>The local environmental challenge Link to the OUTSIDE Toolkit: Module 4 Session 3: Mapping local environmental challenges</p>	<p><i>What local environmental challenge do you want to address?</i> <i>The objective of the project we have created is to combat various environmental problems that are of concern all over the world, but especially in the area where we all live. Our protection of the environment focuses on fundamental territorial problems: pollution due to plastic, which is thrown away without recycling, the exploitation of territories, the waste of different materials, food production by industries that pour toxic substances into the environment, and the waste of raw materials.</i></p>
<p>Skills Link to the OUTSIDE Toolkit: Module 7</p> <p>Session 2: how to create and run sustainable team</p> <p>Session 4: how to boost internal and external communication skills of the team</p>	<p><i>Our team has numerous skills, first of all knowing how to use technology, essential for the promotion of the final product. And we also have the critical conscience that leads us to create a project to improve the world. However, we would need more funds and more visibility.</i></p>



<p>Resources Link to the OUTSIDE Toolkit: Module 3 Session 2: Mapping and connecting with the external community</p>	<p><i>What external resources do you have?</i></p> <ul style="list-style-type: none"> • <i>Internal resources are the People who belong to our social environment and whom we feel can provide us with help, support, or protection. This list includes wellness professionals, support groups, work colleagues, even a caring neighbors can become a resource.</i> • <i>The external resource given to us by society and the world is first and foremost plastic, which will be the basis of our project. but a company that supports us and helps us develop our idea is also indispensable.</i>
<p>Financial planning Link to the OUTSIDE Toolkit: Module 7 Session 1: getting started with project management Session 3: how to manage a green project</p>	<p><i>Financially, before selling our product we will advertise it with flyers, social profiles and our blog.</i></p> <p><i>The most important costs included in the project are those for the construction of the finished product and the payment to the association we work with. On the other hand, the most expensive activity is the construction of the greenhouse.</i></p> <p><i>income and expenditure will be managed in such a way as to finance both everything needed to realize the project and to pay the people who will work with us.</i></p>
<p>Possible impact</p>	<p><i>The possible impacts that this company can have are many: Reduction of the exaggerated use of plastic in our locality. More green environments will be employed, more jobs and more youth involvement.</i></p>
<p>Marketing and product pitch Link to the OUTSIDE Toolkit: Module 8 Session 2: Utilizing the digital skills and social media to boost business ideas Session 3: Making Social Media strategy to boost green business ideas</p>	<p><i>What is your marketing plan in order to promote your business idea?</i></p> <p><i>We would like to sponsor our project in various forms and especially with a poster and a video because we think they can reach the public faster and are more understandable.</i></p>



**Space for the
pictures and
videos**

In the school yard:

